



**SHRIMATHI DEVKUNVAR NANALAL BHATT
VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)**

OWNED AND MANAGED BY CORK INDUSTRIES CHARITIES TRUST
(Affiliated to the University of Madras and Accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

CRITERION VII–INSTITUTIONAL VALUES AND BEST PRACTICES

This is to certify that the following supportive documents have been verified and digitally signed by the Head of the Institution.

Criterion Number	7
Metric	7.1.8
Detail	Other relevant information
Pages	1 to 26



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CRITERION VII–INSTITUTIONAL VALUES AND BEST PRACTICES

7.1.8. Initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and such other diversities

Other Relevant Information

S.No	Details of the programme	Nature of the programme	File
1.	SMRITI	Cultural harmony	View
2.	VINTAGE Cross Literary Awareness Club	Regional, linguistic harmony	View



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SMRITI



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SMRTI 2K19 SWARNOTSAV (2018-19)

SMRTI, the annual inter collegiate cultural fiesta, is conducted every year with great fanfare in memory of our founder chairman SHRI NANALAL BHATT and his wife SHRIMATHI DEVKUNVAR NANALAL BHATT. The theme of our cultural festival is SWARNOTSAV – Time travel. The three-day fest was attended by many students across the colleges in Chennai, who enthusiastically participated in 24 competitions. The mini train set design and the stage backdrop depicting “time travel” by Visual communication department found way as status in almost all mobiles. The students eagerly looked forward to this day. We have spared no attempt to include diverse events so that students from all over the city can participate and exhibit their talent. Intercollegiate cultural fiesta was inaugurated on Jan 23, 2019 by the Carnatic Vocalists Mambalam Sisters, Dr. Sheela Unni Krishnan, Director Sridevi Nrithyalaya and Arun Suradhaa, Music Composer & Producer. Euphoria prevailed in the atmosphere as the guests performed. The Valedictory session on Jan 25th was presided by Padmashri Kamalhasan.





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The Chief Guest of Smriti 2019, Padmashri Dr. Kamal Hasan releases the newsletter of the Department of Visual Communication on 25.01.2019



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SMRTI NEERANJANAM 2019-20

Smrti Neeranjnam, inter-collegiate cultural festival was held on 19.9.2019 and 20.9.2019. The chief guests for the inauguration were Mr. Mohan Vaidhya – Isai Vendhan, Sangeetha Daagram, Kala Deva Ratna, Muthamizh Vithagar, Shresta Kala Prachai, **MOHAN VAIDHYA**, the Genius musician, the Versatile actor, an expert Bharatanatyam dancer ,film producer Mr. R.K. Suresh, singer Ms. Nithyasree and costume designer Mrs. Sindhu Dayalan. Various Onstage events like bridal makeup, group dance, Bharathnatyam, Carnatic Vocal, variety, adzap, adaptune, western dance, and group singing were conducted. The off stage events were palm painting, quiz, dumbcharades, tamil kavidhai, mehendum, channel surfing, face painting, tamil and English oratory and vegetable carving. Students from various city colleges enthusiastically participated in the events.



Student Office bearers of the College Union with the chief guests, unveiling the trophies



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SMRTI KALOPSIA 2021-22

SMRTI KALOPSIA – Embrace it! Feel it! Share it! (the state in which everything, and everyone, looks beautiful) , an Inter-Collegiate cultural festival was held on 28.04.2022 and 29.04.2022. The theme of the event was beauty. The main backdrop was designed in the way connecting our theme which includes a globe surrounded by nature, flowers, butterflies, people, musical instruments, 7 wonders, and so on. The Guests of Honour for the inauguration were Mr.Kanna Ravi(actor), Mr. Praveen Raj Devasagayam (actor), Mr. Venkatesh Appadurai & Ms. Bhavya Trikha – (Crew of the movie ‘Kathir’. Mr.Karthik Devaraj (Famous KeyBoardist) made his special appearance and glorified the event. Nine off-stage events and ten on-stage events were conducted, the popularity of a festival is judged by the support from the sponsors and without whom, the execution and success of this event could not have been possible. 48 exalted judges were judging the event. All judges were eminent academicians, musicians, artists, YouTube influencers, and Television personalities. Going by this yardstick the festival was a great success. And 15 walk-in-celebrities from the Cinema industry and YouTube influencers joined and graced the occasion. Around 500 students from more than 40 colleges enthusiastically participated in the events on both days. And the overall trophy of the Cultural Fest ‘KALOPSIA’ was bagged by **‘Justice Basheer Ahmed Sayeed College for women.’** The title event (Mr./Ms. Smrti) was conducted and it was won by a student from **‘The New College.’** The event ended with the Valedictory and the Guests of Honour for the Valedictory were Mr. Rio Raj(VJ,Actor), Dr.Sharmila (Dancer, Actor), and Mr. Johny (Dancer, Choreographer).



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SMRITI ETERNA 2022-23



Student office bearers of the Union with the Principal, Chairman and Chief Guest of Smriti Eterna 2022-23

Although academics are important, it is also essential once in a while to go out of the way to have fun and discover new opportunities outside the classroom atmosphere. These cultural events gave the opportunity to exactly do so. The showcase of the cultural extravaganza by the students from various colleges is a great learning experience for our students. Students would have enjoyed these two days with a lot of merriment and fun.



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**VINTAGE CROSS-LITERARY
AWARENESS CELL**



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VINTAGE CROSS-LITERARY AWARENESS CELL

Event Title	'Being Multilingual and Multicultural: Adaptations and Advantages'.
Category	Webinar
Department	Vintage Cross-Literary Awareness Cell
Date	20-04-2022
No. of Resource Person	1
No. of Participants	80

Report


A webinar was conducted as an Introductory Lecture of **Vintage Cross-Literary Awareness Cell- Journey of Going Beyond Mother Tongue ...** on 20-04-2022 at 9- 10 AM for the Vintage Cross Literary Awareness Cell. The resource person Dr. P. Bhaskaran Nair, (Former Professor of Puducherry Central University) delivered a lecture on the topic 'Being Multilingual and Multicultural: Adaptations and Advantages'. The speaker spoke on the topic by drawing illustrations and sharing his experiences. He explained the concept of Multilingualism and Multiculturalism by giving examples from what students are familiar with and thereby took them to the unfamiliar realms. He referred to our Prayer song which is in Sanskrit and sung by a student whose Mother Tongue is Tamil to an Audience of mixed Group. He related how the great British writer T. S. Eliot used the triple ending of *OmShanthi* from this song in his famous book *The Waste Land*. The students enrolled for the club and some others branches participated in the webinar. The event started with the customary prayer song followed by welcoming of the guest, the presentation by the speaker, question answer session and vote of thanks. Around 80 students were being part of the event. The student club members submitted a Critical Reflection report as a post webinar activity.



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Invitation

RESOURCE PERSON



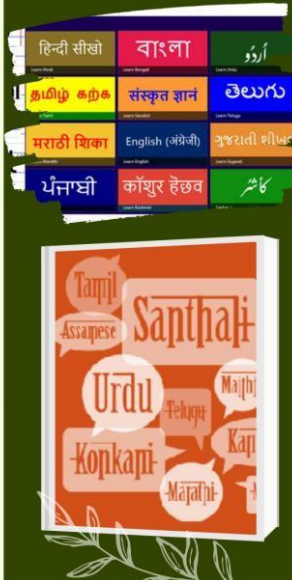
Dr. P Bhaskaran Nair
(Formerly of Pondicherry Central University)
President, ELTIF & Editor,
Journal of ELTIF

Lecture 1

Being Multilingual and
Multicultural: Adaptations
and Advantages

20 April 2022
09:00 - 10:00 AM IST
Zoom Meeting Id: 829 9358 7037
Password: 870792

Zoom link: tinyurl.com/2j3vwbx



Photo



Dr. P. Bhaskaran Nair addresses the students through virtual meet on 20.04.2022



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Vintage Cross-Literary Awareness Cell

Event Title	'Milestones in Malayalam Films: Acquainting the Next-door Visual Language'.
Category	Webinar
Department	Vintage Cross-Literary Awareness Cell
Date	24-05-2022
No. of Resource Person	1
No. of Participants	80

Report

A webinar was conducted in the Lecture Series 'Journey of Going Beyond Mother Tongue ...' on 24-05-2022 at 9. 30 AM – 10. 30 AM for the Vintage Cross Literary Awareness Cell. Dr. A.C. Sreehari, (Assistant Prof., Payyanur College) the speaker delivered a lecture on the topic 'Milestones in Malayalam Films: Acquainting the Next-door Visual Language'. The objective of the webinar is making the learners getting acquainted with the development of Malayalam Visual media The speaker traced the evolution of Malayalam movies by drawing illustrations from Malayalam Movies. He discussed about the celebrated artists, directors, themes, role of Women, contemporary and historical aspects of Malayalam movies. He referred to some award-winning movies also. The students enrolled for the club participated in the webinar. The event started with the customary prayer song followed by welcoming of the guest, the presentation by the speaker, question answer session and vote of thanks. Around 80 students were being part of the event. The student club members submitted a Critical Reflection Report as a post webinar activity.



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Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women (Autonomous)
Affiliated to University of Madras - Re-Accredited with 'A+' Grade by NAAC

Vintage Cross Literary Awareness Cell

Cordially invites you to the webinar on

The Journey of Going beyond mother tongue ...

STAFF CO-ORDINATORS

(DEPT. OF ENGLISH)

Dr. B. Nagalakshmi, Asst. Prof.
(Club Vice-President)

Mrs. M. Ramya Sri, Asst. Prof.
(Alumna Club Member)

CHIEF PATRONS

Dr. R.Geetha, Principal (Club President)

Dr. M.S. Lekha, Vice-Principal (Aided)

Dr. Beena Anil, IQAC Co-ordinator

Dr. S.Seetha Lakshmi, Vice-Principal
(SFS)

Dr. Mahishasuramardhini, Vice-Principal
(Shift-1)

STUDENT ORGANISERS

N. Evangelin Saral I MA
(English)
Secretary

T. S. Sharme I BCA 'B'sec
Joint-Secretary


Invitation



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Resource Person



Dr A.C. Sreehari

Asst. Professor
Dept. of English
Payyanur College, Payyanur

Trained in film appreciation
from Film and Television
Institute of India, Pune

Lecture 2

Milestones in Malayalam
Films: Acquainting the
Next-door Visual
Language

24 May 2022
09:30 - 10:30 AM IST
Zoom Meeting Id: 898 0980 1516
Password: 290896

Zoom link:
<https://tinyurl.com/2p8s3w5>

Cinema Ticket

Canva
TICKET
CINEMA
★ ★ ★

Canva

Invitation



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Vintage Cross-Literary Awareness Cell

Event Title	English Fest 20220; A collaborative event with ELTIF and St. Joseph School, Ernakulam.
Category	Community Literary Outreach Activity
Club	Vintage Cross-Literary Awareness Cell
Date	21-24 September'22
No. of Resource Person	3
No. of Participants	14 students and 1 staff

Report

Vintage Cross-Literary Awareness Cell ; 'Journey of *Going beyond mother tongue...*of SDNB Vaishnavin collaboration with ELTIF took part in the English Fest 2022 organized by St. Joseph School, Chathiah, Ernakulam on 21-24 September'22 as a community literary outreach activity. A group of 14 students from various disciplines such as MSc. (Plant Biology), MSc. (Applicable Mathematics), MA. (English) and BCA who volunteered from our club were taken for this community service. This was conducted in Collaboration with English Language Teachers' Interaction Forum (ELTIF). The objective of the trip is exchange of language and culture. Our students had experiential learning while teaching for the children. The students were divided into four teams. Dr. P. Bhaskaran Nair, and Dr. Vinija conducted training sessions for the students in the FN and AN respectively on the day one (21-9-22) upon arrival. On 22-9-22, English Fest '22 was inaugurated. The inauguration was followed by teaching sessions by us in various classes of grade 5-8. The students were prepared with a list of activities. The students before coming to Ernakulam had prepared a list of activities and video lessons. They conducted a lot of Games, interactive activities and quiz. They used Projector and Laptop, white board effectively. Our students conducted teaching sessions in a comfortable manner and the children enjoyed, and learnt a lot of new things. The program has achieved some learning outcomes. It gave experiential learning. Students developed interest in community service activities.



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VINTAGE CROSS LITERARY AWARENESS CELL

In collaboration with ELTIF,
organizes a Community Literary Activity



SEPTEMBER 22-24 2022



**ST. JOSEPH'S HIGH SCHOOL
CHATHIATH,
ERNAKULAM DT., KERALA**



STAFF CO-ORDINATOR

Dr. B. Nagalakshmi, Asst. Prof.
(Club Vice-President)
(Dept. of English)

CHIEF PATRONS

Dr. R.Geetha, Principal (Club President)
Dr. M.S. Lekha, Vice-Principal (Aided)
Dr. Beena Anil, IQAC Co-ordinator
Dr. Victoria Priscilla, Vice-Principal (SFS)
Dr. Mahishasuramardhini, Vice-Principal (Shift-1)

STUDENT ORGANISERS

N. Evangelin Saral I MA (English)
Secretary
T. S. Sharme I BCA 'B'sec
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Photos



Members of the Cross Literary Awareness Cell at Ernakulam, Kerala



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**Participants of Community Literary Activity organized at St. Joseph's High School, Ernakulam,
Kerala- 24.09.2022**



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Vintage Cross-Literary Awareness Cell

Event Title	Language and Empathy
Category	An Invited Talk
Department	Vintage Cross-Literary Awareness Cell
Date	29-10-2022
No. of Resource Person	1
No. of Participants	80

Report

Vintage Cross- Literary Awareness Cell organized an Invited Talk for the series 'Journey of Going Beyond Mother tongue...' by on 29/ 10/22. Dr. Deepesh Chandrasekharan Asst. Professor, Shiv Nadar University, Chennai delivered a lecture on 'Language and Empathy'. It was an interactive lecture. The speaker differentiated 'sympathy' and 'empathy' by drawing examples and the audience were able to respond and relate. He explained about the language of oral, written communication and the language of technology and communication. He introduced some new concepts such as 'echo chambers' and how the choices are influenced by the search. He gave a lot of examples from the social media platform to establish his argument. He talked about multilingualism and emphasized upon the need for learning many languages. He recommended some apps for going multilingual. Altogether his lecture was engaging and insightful one.



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Vintage Cross-Literary Awareness Cell

Event Title	Competition 'Ramp Walk with a difference'
Category	A Competition in Collaboration with the Heritage Club of SDNBVC
Club	Vintage Cross-Literary Awareness Cell
Date	8/2/2023
No. of Resource Person	1
No. of Participants	17 and 70 club members of both the clubs

Report:

Vintage Cross- Literary Awareness Cell in Collaboration with the Heritage Club of SDNB Vaishnav College organized a competition 'Ramp Walk with a difference' on 8 February 2023 in the college Mini-auditorium. Why it is The Ramp walk with a difference? because it was a novel, inclusive and interactive one. The diversity of India was represented in terms of language, culture, art-form, attire and heritage by the participants. It was an inclusive one in a way it gave space for tribes of India.

There were freedom fighters, tribals, and Literary figures too on the ramp walk. There were seventeen Participants representing various states namely Kerala, Maharashtra, Orissa, West Bengal, Tamilnadu, Chattisgarh, Madhya Pradesh etc., actively took part in this event. They represented their chosen theme in their attire and also spoke about their theme. Some were doing dance and sung a song on their chosen theme. The Judge Dr. Latha Velavan, Associate Professor from Sairam Engineering College, interacted with the participants upon their theme. The winners, best performers under special category were given Prizes and all the participants were given participation certificates. Altogether it was a scintillating event and the audience were spell bound.



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Invitation

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women (Autonomous)
Affiliated to University of Madras - Re-Accredited with 'A+' Grade by NAAC

Vintage Cross Literary
Awareness Cell
in collaboration with
Heritage Club
Cordially invites you all for the competition

Ramp Walk
with a difference

Date: 8th February 2023
Venue: Mini - Auditorium
Time: 11 AM-1PM



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Event Judge

Dr. Latha Velavan,
Associate Professor
Department of English,
Sri Sairam Engineering
College, Chennai.

**Club President
Dr. R.Geetha, Principal**

Club Vice-Presidents

Vintage Club
Dr. B. Nagalakshmi,
Asst. Prof. (Dept. of English)

Heritage Club
Mrs. C. Geetha, Asst. Prof.
(Dept. of B.VOC Travel and
Tourism)

Student Coordinators

Vintage Club
Evangelin Saral - II M.A (English) Secretary
Sharne T.S - II BCA Joint-Secretary

Heritage Club of SDNBVC
Yuvasri.K-III BSc (Maths) Secretary
Pavithra P.K-III BCOM (A&F) Joint-Secretary
Sathvika.D-III BCOM (A&F) Joint-Secretary



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Vintage Cross-Literary Awareness Cell

Event Title	Translation: Intricacies and Nuances
Category	A Collaborative workshop organized by Tamil Dept (SFS), IQAC and Vintage Cross Literary Awareness Cell
Club	Vintage Cross-Literary Awareness Cell
Date	14/2/2023& 15/2/2023
No. of Resource Person	3
No. of Participants	100

Report

Tamil Department of SDNB Vaishnav College for Women (SFS) in collaboration IQAC and Vintage Cross-Literary Awareness organized a Two-day workshop on Translation: Intricacies and Nuances on 14-15 February, 2023. The Resource persons of the workshop were Dr. M. Muthuvelu (Member State Government Language Commission, Chennai), Dr. S. Rajeshwari, (Translator, Writer, Publisher) and MR. K. Balasubramaniam, (Former Deputy Director, Translation Dept, Secretariat, Chennai) . The workshop was attended by 76 participants were from various colleges from Chennai and the students from Visual Communications, MA., Tamil, Media Science Dept of our College.

The objective of the workshop is to teach the nuances and intricacies of translation and to create awareness about the plethora of job opportunities available in the field of translation in print, electronic media and film industries. The Valedictory Speech was given by Mr. Balasubramaniam a veteran in the field of translation whose short speech with examples from his own translation 'Karithundu' and ' Enpaladaikkatiaiathiridiyathuyaar?' revealed his long past, passionate, 30 years Secretariat journey as translator . The participants gave oral feedback at the end of the session sharing how it was a first-of-its -kind workshop with interesting hands-on sessions, enriched their knowledge and skillsets.



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DEPARTMENT OF TAMIL- SELF FINANCE STREAM

Valar Tamizh Ilakkiya Mandram (2022-23)

IQAC & VINTAGE CROSS LITERARY AWARENESS CELL

TRANSLATION: INTRICACIES AND NUANCES

Co-hosted two-day event

WORKSHOP

Date: 14-15 February

Time: 10.00 AM to
CHIEF GUEST

Venue: GB 6 (3rd Floor)



Prof. Dr. M. Muthuvelu
Member,
State Government
Language Commission,
Chennai.



Dr. S. Rajeshwari
(State Awardee for
best Translator,
Writer, Publisher)
Madurai.



Mr. K.
Balasubramaniam
(State Awardee for best
translator)
Former deputy director,
Translation
Department,
Secretariat, Chennai.

Smt. Mamta D. Bhatt
Chairman

Shri Chandrakanth M. Tolia
Secretary

Shri Nimish C. Tolia
Secretary

Dr.R. Geetha
Principal

Dr. M.S. Lekha
Assistant Vice Principal
(Aided)

Dr. C. Victoria Priscilla
Senior Vice Principal
(SFS)

Dr. Mahisha Sura Mardhini
Vice-Principal (Shift-1) (SFS)

Dr. Beena Anil
IQAC Co-ordinator

Dr. S. Kowsalyadevi
Head of the Department,
Tamil

Dr. P. Nagalakshmi
Vice President, Vintage Cross
-Literary Awareness Cell

**All are cordially
invited**

Dr. C. Durga
Co-ordinator



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